Think Resiliency

News flash!!! In 2021 you can cash-in big with your business or side hustle. Changes in your perception about the pandemic could lead to your startup business providing meaningful services that help people get their needs met while making you the big bucks. It’s a win win right? Well, there is some work to be done and it begins with us processing life’s obstacles a bit differently.

Have you ever ran into one of the most difficult times in your life where you challenged faith, world views, or even purpose for living? In 2020, millions of people across the world went through extreme difficulty dealing with life. We can become derailed by roadblocks and challenges, but one thing to take away from our weakest moments or most difficult trials in life, are the hidden opportunities. 2021 is full of opportunities for business startups and entrepreneurs ready to share their products, services, and ideas with the world. Fox Business reported 10 successful startups founded during or shortly after the 2008 “Recession.” Here’s a look…

Whatsapp 2009

Groupon 2008

Instagram 2010

Uber 2009

Pinterest 2010

Besides being multimillion dollar companies and extremely successful in providing goods and needed services to the world, these companies launched during one of the most vulnerable periods in American history. Looking back at it, the decisions were genius, but some would argue that this time period would have been the worst to launch a major project. Pretty sure there were some failed attempts with great ideas as well, but is there something to learn from the success of the giants of Uber and Instagram? Certainly, some of the most successful entrepreneurs choose to identify crisis, pandemics, and recessions as opportunities instead of tragedies. With this being said, the number of lives lost and negatively impacted during this pandemic does not go without our condolences here at Advance Magazine.

Training the mind to filter through pain and suffering to identify positivity and hope is difficult, but once we began to challenge our processing norms, the creativity and resilience begins to glow within us and shine on others. When others see pandemic, think of ways to exploit a vulnerability in your specific market or in the economy. Opportunities surround us everywhere, We are creators by nature and born to evolve. In 2021, what stops you from taking your creative mind to the next level?

You do.

Our past experiences mold who we are and help foster the resilience that is already innate within us. Startups and entrepreneurs this is an opportunity for you to create. Channel those superhero powers that are imbedded deep within the core crevices of your soul and use them to dominate this year.

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